

2018 Corporate Sponsorship Packet



Don't miss out on one of the best family-friendly events in the area! Join us for the **5th annual Code Red Chili Cook-off**. Visitors to the event will sample some of the best chili and salsa around while cooking teams compete for cash prizes. The cook-off and activities are set for **October, 27, 2018** at **The Pointe at Americana**, located in Zachary, La.

The **Code Red Chili Cook-off** is excited to continue to offer the region a fun and entertaining annual fundraiser. This event is one of four yearly events of the Lane Regional Medical Center Foundation, the philanthropic arm for Lane Regional Medical Center. All proceeds raised at this event directly impact Lane Regional Medical Center's ability to offer the latest equipment, technologies and a modern facility to every patient that enters its doors. Supporting the Lane RMC Foundation keeps your dollars local and impacts you, your family, your neighbors, and your community!

Why sponsor the **Code Red Chili Cook-off**?

- Visibility and brand awareness of your organization as a strong community supporter and advocate at a premier event in the region
- Inclusion in press coverage and advertising leading up to and during the event to a highly-sought out family market
- Platform to meet face-to-face with community members and potential customers
- Opportunity to make a charitable investment in the healthcare needs of our community and region

A range of sponsorships is available to fit any budget with packages that best suit your needs and help promote your brand. If a sponsorship is not in your budget this year, we hope you consider entering the competition or making a donation! **We need your help** to guarantee terrific results for the **Code Red Chili Cook-off** and our cause.

Have a question? Need more details? Contact one of the Cook-off Co-chairs today!

Thank you in advance for your support,

Theresa Payment
(225) 658-6699
tpayment@lanermc.org

Teresa Webb
(225) 658-4184
twebb@lanermc.org



Supporting the Lane RMC Foundation keeps your dollars local... Your support directly impacts you, your family, your neighbors, and your community's access to healthcare close to home!

2018 Presenting Sponsorship –

2018 Presenting Sponsors are Americana Development and Level Homes.

Five Alarm Sponsorship – \$5,000

- Ten (10) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Your banner displayed during event to promote your company/organization
- Recognition in TV and radio spots, print advertisements, news releases, social media and print materials
- Tent space at prominent location at event (*sponsor provided*)
- Logo on Lane RMC Foundation website, event t-shirts, event signage and event booklet
- Verbal recognition throughout the day of the event

Red Hot Sponsorship – \$2,500

- Six (6) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Your banner displayed during event to promote your company/organization
- Recognition in print advertisements, news releases, social media and printed materials
- Tent space at prominent location at event (*sponsor provided*)
- Logo on Lane RMC Foundation website, event signage and event booklet
- Verbal recognition throughout the day of the event

Bring on the Heat Sponsorship – \$1,000

- Four (4) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Tent space at prominent location at event (*sponsor provided*)
- Recognition on Lane RMC Foundation website, news releases, social media and event booklet

Spice It Up Sponsorship – \$500

- Two (2) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Recognition on website, social media and event booklet

2018 Corporate Sponsorship Application



YES, we would like to be a Corporate Sponsor at the following level:

- ____ Presenting Sponsor (\$10,000)
- ____ Five Alarm Sponsor (\$5,000)
- ____ Red Hot Sponsor (\$2,500)
- ____ Bring on the Heat Sponsor (\$1,000)
- ____ Spice It Up Sponsor (\$500)

YES, we would like to enter a cook-off team to compete in the following (please see team packet for rules):

- Red Chili Competition People's Choice Salsa Competition Entry

We are unable to participate this year, *please accept our charitable donation* of \$_____. _____ in support of this event and Lane RMC Foundation.

****Donations in the form of goods or services are eligible to receive some sponsor benefits.*

Company name: _____

(Please list your name as you want it listed for recognition purposes)

Contact name: _____ Email: _____

Mailing address: _____ City _____ State _____ Zip _____

Phone: _____ Cell: _____

Signature: _____ Date: _____

Your signature indicates agreement to the terms of your sponsor level.

Sponsorship DEADLINE is August 31, 2018

Please submit sponsorship form with payment via email, fax or mail to:

Lane RMC Foundation, 6300 Main Street, Zachary, LA 70791

Fax (225) 658-4586 ■ Email tpayment@lanermc.org

Please charge \$_____ to this card: (circle one) Visa MasterCard Discover American Express

Acct.# _____ Exp. _____ Zip Code _____ CVC _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT!!!

Proceeds benefit the Lane RMC Foundation which supports the hospital's mission to provide exceptional healthcare services to every patient, every time.