

2017 Official Sponsorship Packet



Don't miss out on one of the best family-friendly events in the area! Join us for the **4th annual Code Red Chili Cook-off**. Visitors to the event get to sample some of the best chili and salsa around while cooking teams compete for cash prizes. The cook-off and activities are set for **October, 21, 2017** at **The Pointe at Americana**, located in Zachary, La.

The **Code Red Chili Cook-off** is an annual fundraiser of the Lane Regional Medical Center Foundation, the philanthropic arm for Lane Regional Medical Center. Proceeds raised at this event directly impact Lane Regional Medical Center's ability to offer the latest equipment, technologies and a modern facility to every patient that enters its doors.

Why sponsor the **Code Red Chili Cook-off**?

- Visibility and brand awareness of your organization as a strong community supporter and advocate at a premier event in the region
- Inclusion in press coverage and advertising leading up to and during the event to a highly-sought out family market
- Platform to meet face-to-face with community members and potential customers
- Opportunity to make a charitable investment in the healthcare needs of our community and region

A range of sponsorships is available to fit any budget with packages that best suit your needs and help promote your brand. If a sponsorship is not in your budget this year, we hope you consider entering the competition or making a donation! **We need your help** to guarantee terrific results for the **Code Red Chili Cook-off** and our cause.

Should you have any questions or need more information, contact Theresa Payment or visit www.lanermcfoundation.com.

Thank you in advance for your support,

Theresa Payment

(225) 658-6699
tpayment@lanermc.org

Proceeds benefit the

 Lane Regional Medical Center
Foundation
Giving for a Healthier Tomorrow



Your sponsorship supports the many projects of Lane RMC Foundation

Presenting Sponsors –

2017 Presenting Sponsors are Americana and Level Homes

Five Alarm Sponsor – \$5,000

- Ten (10) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Your banner displayed during event to promote your company/organization
- Recognition in TV and radio spots, print advertisements, news releases, social media and print materials
- Tent space at prominent location at event (*sponsor provided*)
- Logo on Lane RMC Foundation website, event t-shirts, event signage and event booklet
- Verbal recognition throughout the day of the event

Red Hot Sponsor – \$2,500

- Six (6) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Your banner displayed during event to promote your company/organization
- Recognition in print advertisements, news releases, social media and printed materials
- Tent space at prominent location at event (*sponsor provided*)
- Logo on Lane RMC Foundation website, event signage and event booklet
- Verbal recognition throughout the day of the event

Bring on the Heat Sponsor – \$1,000

- Four (4) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Tent space at prominent location at event (*sponsor provided*)
- Recognition on Lane RMC Foundation website, news releases, social media and event booklet

Spice It Up Sponsor – \$500

- Two (2) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Recognition on website, social media and event booklet

2017 Official Sponsorship Application



YES, we would like to be a Corporate Sponsor at the following level:

- ____ Presenting Sponsor (\$10,000)
- ____ Five Alarm Sponsor (\$5,000)
- ____ Red Hot Sponsor (\$2,500)
- ____ Bring on the Heat Sponsor (\$1,000)
- ____ Spice It Up Sponsor (\$500)

YES, we would like to enter a cook-off team to compete in the following (*a team packet will be sent to you*):

- Red Chili Competition People's Choice Salsa Competition Entry

We are unable to participate this year, *please accept our charitable donation* of \$_____. _____
in support of this event and Lane RMC Foundation.

****Donations in the form of goods or services are eligible to receive some sponsor benefits.*

Company name: _____

(Please list your name as you want it listed for recognition purposes)

Contact name: _____ Email: _____

Mailing address: _____ City _____ State _____ Zip _____

Phone: _____ Cell: _____

Signature: _____ Date: _____

Your signature indicates agreement to the terms of your sponsor level.

Sponsorship DEADLINE is August 31, 2017

Please submit sponsorship form with payment via email, fax or mail to:

Lane RMC Foundation, 6300 Main Street, Zachary, LA 70791

Fax (225) 658-4586 ■ Email tpayment@lanermc.org

Please charge \$_____ to this card: (circle one) Visa MasterCard Discover American Express

Acct.# _____ Exp. _____ Zip Code _____ CVC _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT!!!

*Proceeds benefit the Lane RMC Foundation which supports the hospital's mission
to provide exceptional healthcare services to every patient, every time.*