

# 2022 Corporate Sponsorship Packet



Make sure you don't miss out on one of the best family-friendly events in the area! Be a part of the **6th annual Code Red Chili Cook-off**. Attendees to the event will sample some of the best chili and salsa around while cooking teams compete for cash prizes. The cook-off and activities will take place in a new location and we could not be more excited! Join in the fun to market your business on Saturday, **April 30, 2022** in Downtown Zachary's Historic Village.

The **Code Red Chili Cook-off** is excited to offer the region a fun and entertaining annual fundraiser. New this year will be the addition of the Art's & Crafts Market. This event is a primary fundraiser hosted by the Lane Regional Medical Center Foundation, the philanthropic arm for Lane Regional Medical Center. All proceeds raised at this event directly impact Lane Regional Medical Center's ability to offer the latest equipment, technologies, and best healthcare to every patient, every time. Supporting the Lane RMC Foundation keeps your dollars local and impacts you, your family, your neighbors, and your community!

## Why sponsor the **Code Red Chili Cook-off**?

- Visibility and brand awareness of your organization as a strong community supporter and advocate at a premier event in the region
- Inclusion in press coverage and advertising leading up to and during the event to a highly-sought out family market
- Platform to meet face-to-face with community members and potential customers
- Opportunity to make a charitable investment in the healthcare needs of our community and region

A range of sponsorships is available to fit any budget with packages that best suit your needs and help promote your brand. **We need your help** to guarantee terrific results for the **Code Red Chili Cook-off** and our cause. **Have a question? Need more details? Contact one of the Cook-off co-chairs today!**

We look forward to your support!



**Theresa Payment**  
(225) 658-6699 office  
(225) 202-3468 cell  
[tpayment@lanermc.org](mailto:tpayment@lanermc.org)

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*Giving for a Healthier Tomorrow*



*Supporting the Lane RMC Foundation keeps your dollars local... Your support directly impacts you, your family, your neighbors, and your community's access to quality healthcare close to home!*

**Presenting Sponsorship – \$10,000:** *The Presenting Sponsorship Level offers your business all of the benefits of all levels **PLUS** exclusivity in your business category, stage presence during event, additional tasting bands, VIP area at event for colleagues & family, and free web banner for 12 months.*

### **Five Alarm Sponsorship – \$5,000**

- Ten (10) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Your banner displayed during event to promote your company/organization
- Recognition in radio spots, print advertisements, pre/post news releases, social media and all event materials
- Tent space at prominent location at event (*sponsor provided*)
- Logo on Lane RMC Foundation website, event t-shirts, event signage and event booklet
- Verbal recognition throughout the day of the event

### **Red Hot Sponsorship – \$2,500**

- Six (6) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Your banner displayed during event to promote your company/organization
- Recognition in print advertisements, pre/post news releases, social media and all event materials
- Tent space at prominent location at event (*sponsor provided*)
- Logo on Lane RMC Foundation website, event signage and event booklet
- Verbal recognition throughout the day of the event

### **Bring on the Heat Sponsorship – \$1,000**

- Four (4) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Tent space at prominent location at event (*sponsor provided*)
- Recognition on Lane RMC Foundation website, news releases, social media and event booklet

### **Spice It Up Sponsorship – \$500**

- Two (2) VIP wristbands; includes chili & salsa tastings, cold drinks and beer tasting.
- One (1) free chili team entry and One (1) free salsa competition entry
- Recognition on website, social media and event booklet

# 2022 Corporate Event Sponsorship Application



**YES**, we would love to support the Lane Foundation as a Corporate Sponsor at the following level:

\_\_\_\_ Presenting Sponsor (\$10,000)      \_\_\_\_ Five Alarm Sponsor (\$5,000)  
\_\_\_\_ Red Hot Sponsor (\$2,500)      \_\_\_\_ Bring on the Heat Sponsor (\$1,000)  
\_\_\_\_ Spice It Up Sponsor (\$500)

**YES**, we will be entering the competition in the following categories (see team packet for rules):

Red Chili Competition       People's Choice Chili/Salsa       Salsa Competition

We are unable to be present this year, *please accept our charitable donation* of \$\_\_\_\_\_. \_\_\_\_\_  
in support of this event and Lane RMC Foundation.

Company name: \_\_\_\_\_

(Please list your name as you want it listed for recognition purposes)

Contact name: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Your signature indicates agreement to the terms of your sponsor level. \*\*\*Donations in the form of goods or services are eligible to receive some sponsor benefits. All efforts will be made to reschedule if weather does not permit the event to take place as scheduled. In the event that a reschedule is not possible, your sponsorship will be accepted as a donation.*

## Sponsorship DEADLINE is March 31, 2022

**Payments can be made online at [www.lanefoundation.com](http://www.lanefoundation.com) or mailed in with check/cc info.**

**Submit form via email, fax or mail to:**

Lane RMC Foundation, 6300 Main Street, Zachary, LA 70791

Fax (225) 658-4586 ■ Email [tpayment@lanermc.org](mailto:tpayment@lanermc.org)

Please charge \$\_\_\_\_\_ to this card: (circle one)    Visa    MasterCard    Discover    American Express

Card# \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ Zip Code \_\_\_\_\_ CVC \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!!!**

*Proceeds benefit the Lane RMC Foundation which supports the hospital's mission to provide exceptional healthcare services to every patient, every time.*